

# Sponsoring Opportunities 2025

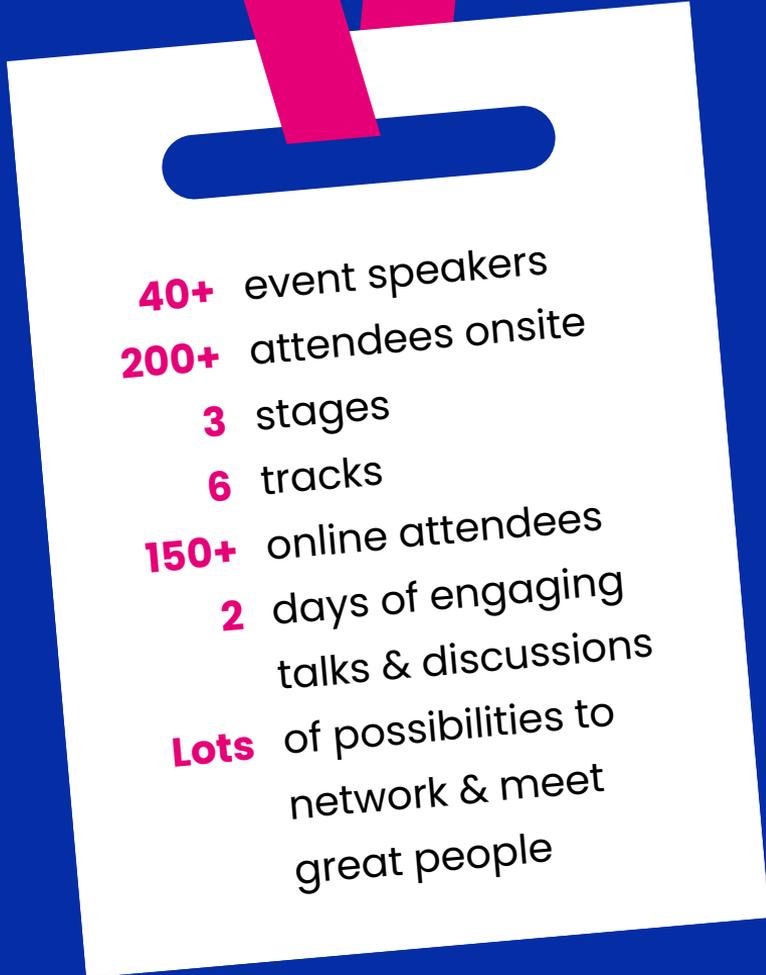


FOSS  
BACKSTAGE

# About the event

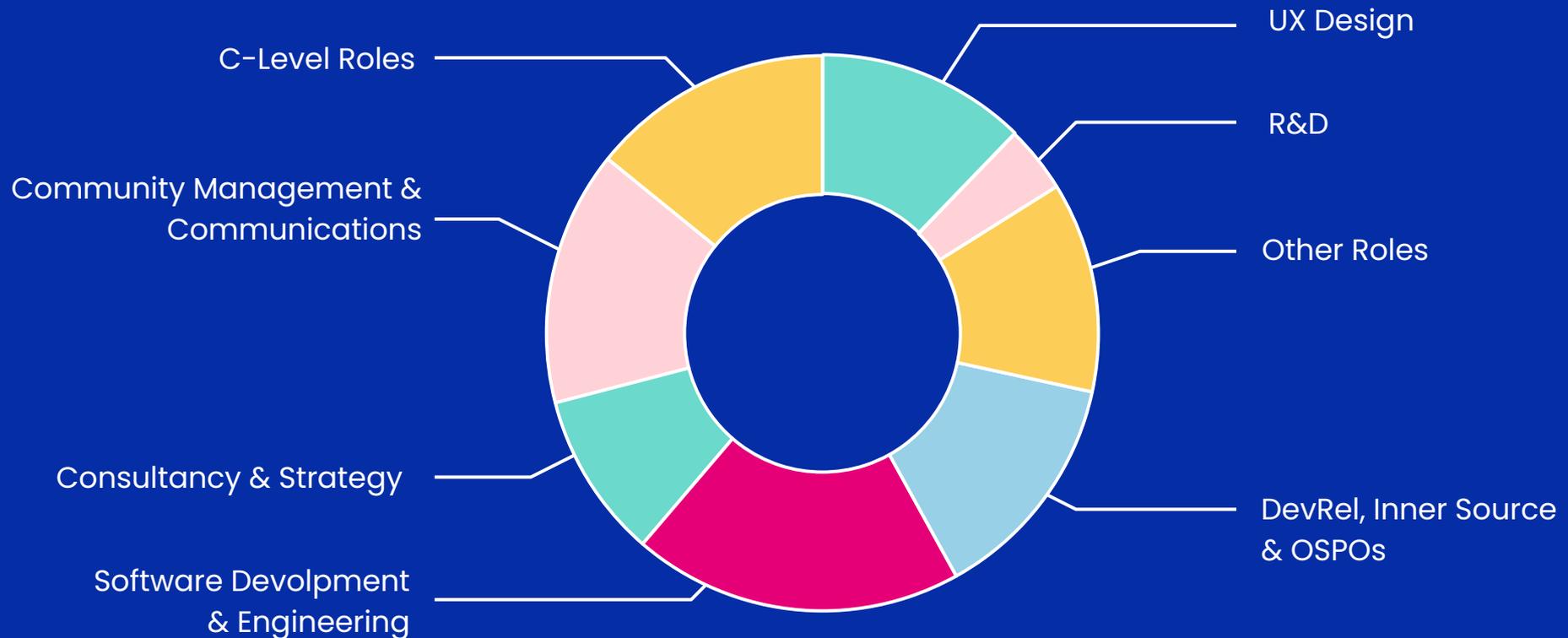
FOSS Backstage is a conference on all things **governance, collaboration, InnerSource** and **OSPOs, project leadership, community management, legal** and **economic aspects** of open source software.

The 6<sup>th</sup> edition will bring together FOSS communities, enthusiasts, companies and public authorities on **March 10<sup>th</sup> & 11<sup>th</sup>, 2025** to learn from each other, exchange ideas and over all strengthen the open source ecosystem.

- 
- 40+** event speakers
  - 200+** attendees onsite
  - 3** stages
  - 6** tracks
  - 150+** online attendees
  - 2** days of engaging talks & discussions
  - Lots** of possibilities to network & meet great people

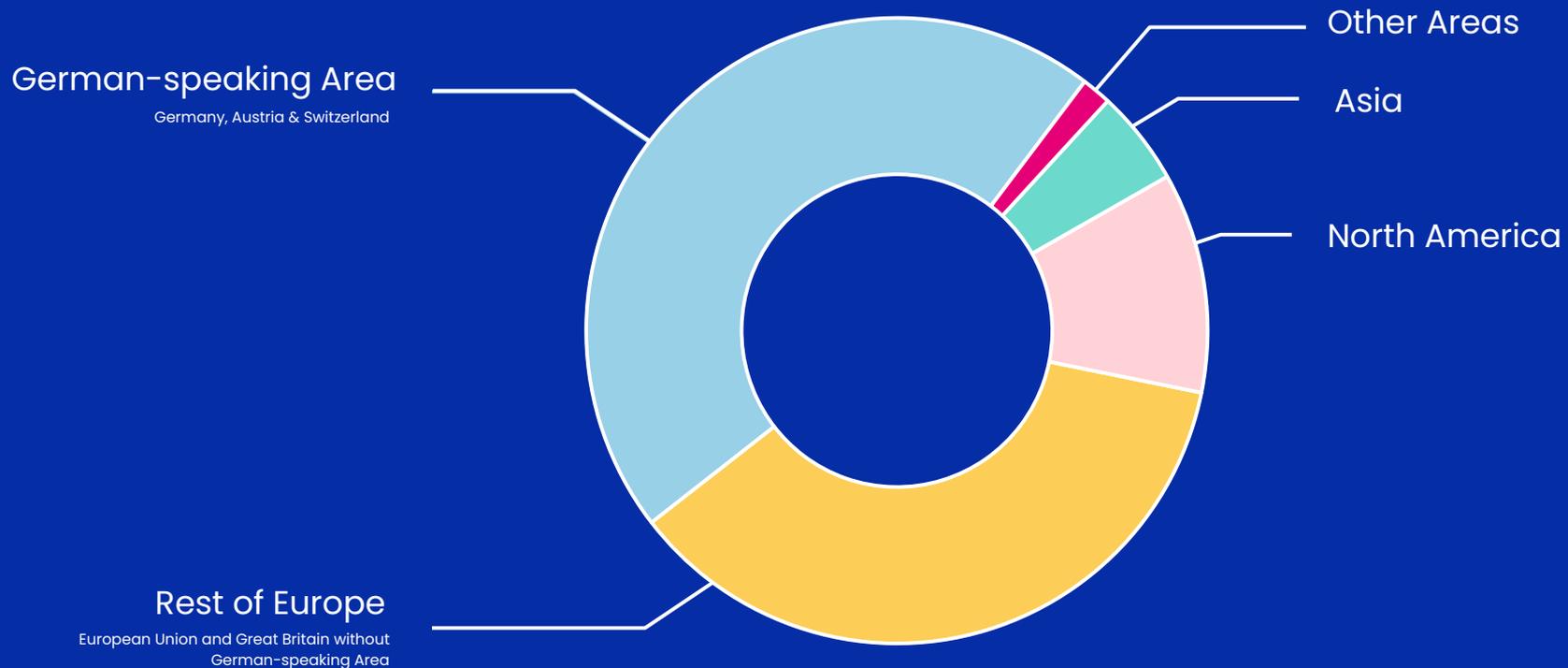
# Facts & Figures

Attendees of previous editions of FOSS Backstage work in:



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Attendees of previous editions of FOSS Backstage came from those regions:





# Sponsorship Packages

Our standard sponsorship packages offer simple and affordable options to support the FOSS Backstage conference and present your organisation to a wide range of Free and Open Source Software communities.

By sponsoring #FOSSBack you can:

- raise brand awareness
- support FOSS communities
- learn about the latest developments and talking points in the FOSS world
- network with peers
- find new team members

\* SHOW YOUR  
SUPPORT!



## Event Supporter

The ideal option for smaller budgets

✓ Your logo on our website and on-site signage

✓ Group mention on social media

✓ 25% Discount on Standard Tickets

**1.100,00 €**

## Community Partner

Show your support for the community

✓ Your logo on our website and on-site signage

✓ Dedicated mentions on social media & in our newsletter

✓ Add one ticket to the Diversity Ticket pool

✓ Two Business Tickets

✓ Optional: 5 m<sup>2</sup> booth (+ 900,00 €)

**4.500,00 €**

## Main Partner

All-round support for FOSS Backstage

✓ Your logo prominently on our website and on-site signage

✓ Dedicated mentions on social media & in our newsletter

✓ Add two tickets to the Diversity Ticket pool

✓ Four Business Tickets

✓ Optional: 10 m<sup>2</sup> booth (+ 1.500,00 €)

**9.500,00 €**

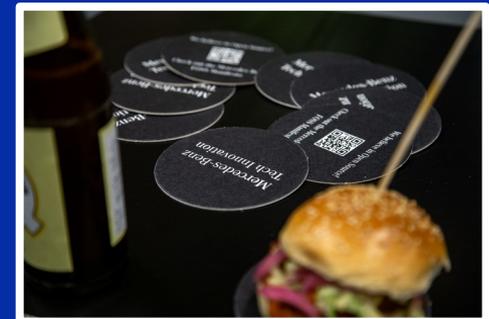
# Exclusive Sponsorships

Exclusive sponsorships help us fund specific parts of the event, improve the overall experience for our participants and are a perfect opportunity for you to show your support for FOSS Backstage and the wider Open Source Community.

All exclusive sponsorships include:

- Your logo on our website as well as onsite branding
- Two Business tickets for FOSS Backstage
- Dedicated Social Media & Newsletter mentions

If booked as an add-on to standard packages a discount of 10% will be applied.



# Exclusive Sponsorships

Highlight: Online-Platform & Livestream Sponsorship

Exclusively sponsor our online event and therefore enable people from all over the world to participate. Your organizations's branding will be prominently shown on the website, online event platform and in the livestream.

**3.700,00 € net**

*GREAT BRAND  
VISIBILITY*



# Exclusive Sponsorships

## Recording Sponsorship

By sponsoring the video recording you help us to make all sessions of FOSS Backstage available for free after the event. Your organization's branding will be featured in all videos as well as on our website.

**SOLD OUT**

## Lunch Sponsor

As a lunch sponsor you enable us to serve freshly made vegan and vegetarian meals for all on-site participants. Your logo will be displayed in the catering area during the lunch break on both days.

**2.900,00 €**

## Audio-Stage

With your support, we will be able to offer live-streamed conversations and interviews at FOSS Backstage, that will also later be published on our website.

**2.500,00 €**

## Diversity Sponsor

Your support adds four tickets to our pool of diversity tickets, allowing people from underrepresented groups from the FOSS Backstage community to attend the event for free.

**2.400,00 €**

## Photo booth sponsor

Our photo booth will be placed in the main hall of the event and FOSS Backstage attendees can take the printed pictures home as mementos. The photos will include FOSS Backstage event branding as well as your logo.

**1.600,00 €**

# Exclusive Sponsorships

## Speaker Event

We'd love to invite all our speakers to a pre-conference dinner with good food, some drinks and fun conversation. As a sponsor, you can help us enable that (and we invite you to join, of course).

1.950,00 €

## Get-Together

Meeting like-minded people and exchanging ideas is key at FOSS Backstage. By sponsoring our Get-Together, you'll help facilitate that by funding post-conference drinks, snacks, and mingling.

*SOLD OUT*

## Breakfast Sponsor

With your support, we will be able to serve freshley made vegetarian & vegan food for our breakfast break. Your logo will be displayed in the catering area during breakfast on both days.

1.850,00 €

## Drinks Sponsor

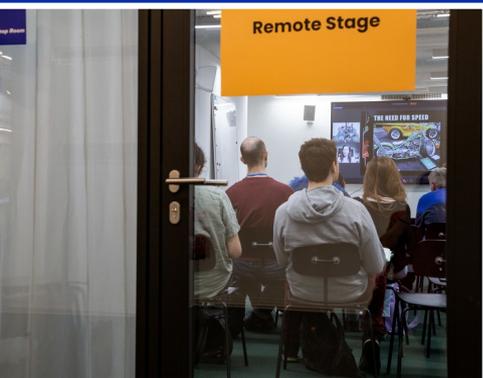
Sponsoring coffee, tea, water and a selection of soft drinks helps keep all on-site participants happy and hydrated.

1.550,00 €

## Bespoke Options: Your ideas are welcome!

There's a creative, fun or otherwise cool way to present your organisation, community, product or service? We'd love to hear about it and create a sponsorship package tailored to your needs.

*LET'S DISCUSS*



# FOSS Backstage Design

## Elevating Design in Free and Open Source Software

Do you already know our event on Design and UX in Free and Open Source software?

**FOSS Backstage Design** is the place to meet designers, UX-experts, OpenSource enthusiasts, product managers and people generally interested in UX, accessible design and usability.

To find out more, get in touch via email or visit **foss-backstage.design!**

Join us on **March 12, 2025**  
at bUm Berlin for:

- One** Day focussed entirely on Design & UX in FOSS
- 70+** Onsite Participants
- Lots** of oppurtunities to network

# Contact us!

Do you have **any questions** about our sponsoring options, or couldn't find a **suitable solution**?

Do not hesitate to reach out for further information, or an individual package **tailor-made for your objectives and budget**.

Please feel free to contact us – we're looking forward to hearing from you!



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